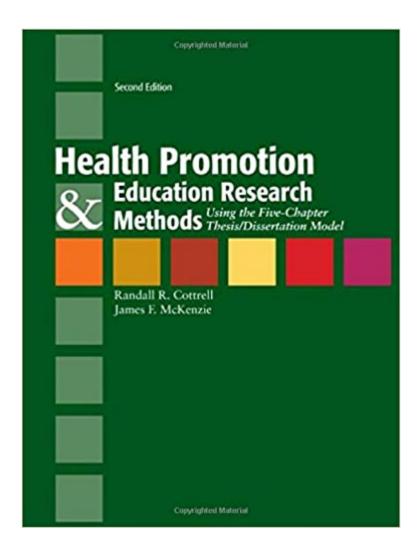


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Health Promotion & Education Research Methods: Using The Five Chapter Thesis/ Dissertation Model





Synopsis

The main objective in writing a thesis or dissertation is to teach students how to conduct research in a planned and systematic way. Health Promotion & Education Research Methods, Second Edition provides an overview of the different approaches to research methods and introduces students to the five-chapter thesis or dissertation format. Designed for health education specialists, this text uses plenty of health education examples, some from former graduate students $\tilde{A}\phi = \hat{a} \phi$ work, to help students learn and understand how research is used within the Health Promotion and Education profession.

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Customer Reviews

SUPER helpful book for learning about research methods, or for refreshing what you learned long ago. I've found the sections on quantitative and qualitative methods to be most helpful so far, but imagine the rest of the book will become more useful once I actually begin writing my dissertation chapters.

This has totally helped me remain thorough yet concise. It is a great asset and reminder while writing this dissertation.

very clean!

It came in a very good shape. Could not tell it was used.

it has some markers on this book. But it is an used one, so it is accepted. Comparing to its price, I really think it is worthy.

The book arrived in great shape (like new), and I didn't have to wait long for it at all. The only problem is that this is just a terrible book!! But anyone could have guessed that based on the fact that it's for a Research Methods class. Not your fault... Thanks for the smooth transaction!!

I had to read this for a course and it was painful. Poor flow in the writing and some information doesn't coincide internally. Hated the format as well, too much information crowding the pages in tiny letters. Weird wording and outdated information in the study design chapters. Ended up consulting other sources for this class.

needed this book for class and it did the job.

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